

[illegible]

Sales Strategy :

1. Traditional retail: Provide list of retailers and weekly beat plan _____
2. Approach to Modern Retail: _____
3. Penetration in Institutional Marketing: _____
4. HORECA _____
Hotel : _____
Restaurants: _____
Canteen: _____
5. Need of our Sales Team : Mon. ☐ Tue. ☐ Wed. ☐ Thur. ☐ Fri. ☐ Sat. ☐ Sun. ☐

I/We declare that all the particulars and information given in the Application Form are true, correct, and date in all respects and we have not withheld any information. I confirm that we are authorizing the company to make references and enquiries relative to information in this application which the company considers necessary. We also authorize the company to exchange, share part with all information relating to our details and history information to other Banks' Guarantee/ Financial Institutions, etc. as may be required and shall not hold the company liable for use of this information. I/We undertake to inform the company regarding change in my/our office address and to provide any further information that the company may require. I/We have read and understood the role and responsibility and also understand that the company has the right to reject my application without providing any reason.

Subject to Dewas Jurisdiction

Place _____ (M.P.)

Date: ____ / ____ / ____

SIGNATURE

(With Rubber Stamp of Firm)

SIGNATURE

(With Rubber Stamp of Firm)

SIGNATURE

(With Rubber Stamp of Firm)

Note: List of documents to be attached

Please attach the following (as applicable):

- (1) Party Letter allowing 3 (three) Blank Chq. in favor of **VIPPY INDUSTRIES LTD. Dewas**
- (2) Copy of PAN Card No. _____
- (3) Copy of TIN No. (latest copy of acknowledgment of vat return) _____
- (4) Bank Guarantee No. (Nationalized bank) _____

Date ____ / ____ / ____

City _____ Loose Sales _____ %

State _____ Packed Sales _____ %

Population _____ Total Mkt. Size _____

(Attach Map (IMS) & Highlight areas) Our target : _____

DETAILS OF BANK ACCOUNT (With letter obtained from bank for operating account) _____

BANK LIMIT IF ANY _____


COPY OF CANCELLED CHEQUE _____

LATEST INCOME TAX RETURN COPY _____

FOOD LICENCE NO. _____

Signature
Sales Officer**Authorized Signature**
For: VIPPY INDUSTRIES LTD.**VIPPY INDUSTRIES LTD.**

28, Industrial Area, A.B. Road, Dewas 455 001 (M.P.) India.

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